



## Finance and Accounting for Non-Financial Managers

By Samuel Weaver, J.Fred Weston

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Finance and Accounting for Non-Financial Managers, Samuel Weaver, J.Fred Weston, This is the handy paperback edition of McGraw-Hill's "One-Volume, MBA-Level Finance Course". As a manager, virtually everything you do has financial implications. "Finance and Accounting for Nonfinancial Managers" - today's most practical, in-depth introduction to the key elements of financial reporting, budgeting, and analysis - is your roadmap to understanding exactly what those implications are. This complete paperback edition provides you with everything you need to know regarding: financial reporting; budgeting; balance sheets; income statements; cash flow in operations, investing, and financing; and, performance measures. The hardcover edition of "Finance and Accounting for Nonfinancial Managers" showed thousands of decision-makers how to become comfortable with day-to-day finance. Now let this paperback edition provide you with every case study and statistic found in the hardcover - and help you relate to the numbers you see every day. Look to the McGraw-Hill "Executive MBA Series" for straight-talking, technique-filled books, written by front-line executive education professors and modeled after the programs of top business schools. The other paperback titles in the series include: "Sales Management", "Mergers & Acquisitions", and "Corporate Strategy".



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