



Financial and Managerial Accounting Using Excel for Success + Essential Resources - Excel Tutorials Printed Access Card + CengageNOW With Ebook Printed Access Card (Mixed media product)

By James Reeve, Carl S. Warren, Jonathan Duchac

CENGAGE LEARNING, 2011. Mixed media product. Book Condition: New. 282 x 240 mm. Language: English . Brand New Book. FINANCIAL AND MANAGERIAL ACCOUNTING USING EXCEL FOR SUCCESS leads users to accounting mastery while increasing Excel proficiency. Built with the modern business world in mind, this adaptation of the introductory textbook, FINANCIAL AND MANAGERIAL ACCOUNTING, 11E offers an innovative 4-step system for users to: (1) Read the accounting concept and illustration. (2) Follow the same concept using the Excel Success Example. (3) Practice using the quote;Try Itquote; Tutorial online. (4) Apply knowledge by completing the Excel Success problem in the homework. This text reinforces key accounting concepts through 6 basic Excel formulas. Users build an Excel portfolio to demonstrate basic competencies in accounting and Excel. Each new copy of the book comes packaged with an access code that allows students to use the online Excel Try It Tutorials. These tutorials guide users through the hands-on process of entering formulas and understanding how to Excel for accounting. Excel Success Special Activities at the end of the chapter require students to manipulate spreadsheets and save the files to demonstrate Excel competency. Within the auto-graded online homework products (CengageNOW and Anlia). users are asked...

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