



The Conversion Code: Capture Internet Leads, Create Quality Appointments, Close More Sales (Hardback)

By Chris Smith

John Wiley Sons Inc, United States, 2016. Hardback. Book Condition: New. 1. Auflage. 240 x 179 mm. Language: English . Brand New Book. If you need more traffic, leads and sales, you need The Conversion Code. Neil Patel co-founder Crazy Egg We ve helped 11,000+ businesses generate more than 31 million leads and consider The Conversion Code a must read. Oli Gardner co-founder Unbounce We d been closing 55 of our qualified appointments. We increased that to 76 as a direct result of implementing The Conversion Code. Dan Stewart CEO Happy Grasshopper The strategies in The Conversion Code are highly effective and immediately helped our entire sales team. The book explains the science behind selling in a way that is simple to remember and easy to implement. Steve Pacinelli CMO BombBomb Capture and close more Internet leads with a new sales script and powerful marketing templates The Conversion Code provides a step-by-step blueprint for increasing sales in the modern, Internet-driven era. Today s consumers are savvy, and they have more options than ever before. Capturing their attention and turning it into revenue requires a whole new approach to marketing and sales. This book provides clear guidance toward conquering the new...



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